

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Byrum & Fisk
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
312517-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
MI Energy MI Jobs	366-MI Energy MI Jobs	1627

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	312517	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/08/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11111-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description									



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MI Energy MI Jobs	366-MI Energy MI Jobs	1627	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/06/12	10/06/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/06/12 7:40 AM GMA SAT 7-8am SAT 7-8am :30 MEMJCHOI CEH \$900.00 NM									
6	10/07/12	10/07/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/07/12 7:47 AM GMA SUN 7-8am SUN 7-8am :30 MEMJCHOI CEH \$900.00 NM									
7	10/07/12	10/07/12	Action News SUN 8am	Sun 8-930am	-----S	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/07/12 8:13 AM Action News SUN 8am Sun 8-930am :30 MEMJCHOI CEH \$900.00 NM 2 WXYZ Su 10/07/12 9:25 AM Action News SUN 8am Sun 8-930am :30 MEMJCHOI CEH \$900.00 NM									
8	10/02/12	10/08/12	M-F 9a-10a	9-10am M-F	22222--	:30	10	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 22222-- 10 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WXYZ Tu 10/02/12 9:26 AM M-F 9a-10a 9-10am M-F :30 MEMJFORWARDH \$1,000.00 NM 1 WXYZ Tu 10/02/12 9:53 AM M-F 9a-10a 9-10am M-F :30 MEMJFORWARDH \$1,000.00 NM 2 WXYZ W 10/03/12 9:33 AM M-F 9a-10a 9-10am M-F :30 MEMJFORWARDH \$1,000.00 NM 7 WXYZ W 10/03/12 9:59 AM M-F 9a-10a 9-10am M-F :30 MEMJFORWARDH \$1,000.00 NM 8 WXYZ Th 10/04/12 9:15 AM M-F 9a-10a 9-10am M-F :30 MEMJCHOI CEH \$1,000.00 NM 3 WXYZ Th 10/04/12 9:48 AM M-F 9a-10a 9-10am M-F :30 MEMJCHOI CEH \$1,000.00 NM 4 WXYZ F 10/05/12 9:27 AM M-F 9a-10a 9-10am M-F :30 MEMJCHOI CEH \$1,000.00 NM 9 WXYZ F 10/05/12 9:57 AM M-F 9a-10a 9-10am M-F :30 MEMJCHOI CEH \$1,000.00 NM 5 WXYZ M 10/08/12 9:33 AM M-F 9a-10a 9-10am M-F :30 MEMJCHOI CEH \$1,000.00 NM 10 WXYZ M 10/08/12 9:56 AM M-F 9a-10a 9-10am M-F :30 MEMJCHOI CEH \$1,000.00 NM									
9	10/02/12	10/08/12	M-F 10a-11a	10-11am M-F	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ Tu 10/02/12 10:41 AM M-F 10a-11a 10-11am M-F :30 MEMJFORWARDH \$800.00 NM 1 WXYZ W 10/03/12 10:38 AM M-F 10a-11a 10-11am M-F :30 MEMJFORWARDH \$800.00 NM 4 WXYZ Th 10/04/12 10:24 AM M-F 10a-11a 10-11am M-F :30 MEMJCHOI CEH \$800.00 NM 2 WXYZ F 10/05/12 10:25 AM M-F 10a-11a 10-11am M-F :30 MEMJCHOI CEH \$800.00 NM 5 WXYZ M 10/08/12 10:23 AM M-F 10a-11a 10-11am M-F :30 MEMJCHOI CEH \$800.00 NM									

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MI Energy MI Jobs	366-MI Energy MI Jobs	1627	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/02/12	10/08/12	M-F 11a-12n	11am-12pm M-F	11111--	:30	5	\$1,500.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11111-- 5 \$1,500.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ Tu 10/02/12 11:13 AM M-F 11a-12n 11am-12pm M-F :30 MEMJFORWARDH \$1,500.00 NM</div>									
<div>2 WXYZ W 10/03/12 11:31 AM M-F 11a-12n 11am-12pm M-F :30 MEMJFORWARDH \$1,500.00 NM</div>									
<div>3 WXYZ Th 10/04/12 11:25 AM M-F 11a-12n 11am-12pm M-F :30 MEMJCHOI CEH \$1,500.00 NM</div>									
<div>4 WXYZ F 10/05/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 MEMJCHOI CEH \$1,500.00 NM</div>									
<div>5 WXYZ M 10/08/12 11:22 AM M-F 11a-12n 11am-12pm M-F :30 MEMJCHOI CEH \$1,500.00 NM</div>									
11	10/02/12	10/08/12	12-1230p News	12-1230p	22222--	:30	10	\$1,200.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 22222-- 10 \$1,200.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ Tu 10/02/12 12:09 PM 12-1230p News 12-1230p :30 MEMJFORWARDH \$1,200.00 NM</div>									
<div>6 WXYZ Tu 10/02/12 12:28 PM 12-1230p News 12-1230p :30 MEMJFORWARDH \$1,200.00 NM</div>									
<div>7 WXYZ W 10/03/12 12:09 PM 12-1230p News 12-1230p :30 MEMJFORWARDH \$1,200.00 NM</div>									
<div>2 WXYZ W 10/03/12 12:28 PM 12-1230p News 12-1230p :30 MEMJFORWARDH \$1,200.00 NM</div>									
<div>3 WXYZ Th 10/04/12 12:08 PM 12-1230p News 12-1230p :30 MEMJCHOI CEH \$1,200.00 NM</div>									
<div>8 WXYZ Th 10/04/12 12:29 PM 12-1230p News 12-1230p :30 MEMJCHOI CEH \$1,200.00 NM</div>									
<div>9 WXYZ F 10/05/12 12:11 PM 12-1230p News 12-1230p :30 MEMJCHOI CEH \$1,200.00 NM</div>									
<div>4 WXYZ F 10/05/12 12:28 PM 12-1230p News 12-1230p :30 MEMJCHOI CEH \$1,200.00 NM</div>									
<div>5 WXYZ M 10/08/12 12:08 PM 12-1230p News 12-1230p :30 MEMJCHOI CEH \$1,200.00 NM</div>									
<div>10 WXYZ M 10/08/12 12:27 PM 12-1230p News 12-1230p :30 MEMJCHOI CEH \$1,200.00 NM</div>									
12	10/02/12	10/08/12	The Chew	1-2pm M-F	22222--	:30	10	\$800.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 22222-- 10 \$800.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>1 WXYZ Tu 10/02/12 12:58 PM The Chew 1-2pm M-F :30 MEMJFORWARDH \$800.00 NM</div>									
<div>2 WXYZ Tu 10/02/12 1:31 PM The Chew 1-2pm M-F :30 MEMJFORWARDH \$800.00 NM</div>									
<div>3 WXYZ W 10/03/12 1:29 PM The Chew 1-2pm M-F :30 MEMJFORWARDH \$800.00 NM</div>									
<div>4 WXYZ W 10/03/12 1:55 PM The Chew 1-2pm M-F :30 MEMJFORWARDH \$800.00 NM</div>									
<div>6 WXYZ Th 10/04/12 1:32 PM The Chew 1-2pm M-F :30 MEMJCHOI CEH \$800.00 NM</div>									
<div>5 WXYZ Th 10/04/12 1:57 PM The Chew 1-2pm M-F :30 MEMJCHOI CEH \$800.00 NM</div>									
<div>8 WXYZ F 10/05/12 12:58 PM The Chew 1-2pm M-F :30 MEMJCHOI CEH \$800.00 NM</div>									
<div>7 WXYZ F 10/05/12 1:33 PM The Chew 1-2pm M-F :30 MEMJCHOI CEH \$800.00 NM</div>									
<div>9 WXYZ M 10/08/12 12:58 PM The Chew 1-2pm M-F :30 MEMJCHOI CEH \$800.00 NM</div>									
<div>10 WXYZ M 10/08/12 1:31 PM The Chew 1-2pm M-F :30 MEMJCHOI CEH \$800.00 NM</div>									
13	10/02/12	10/08/12	Dr. Oz	4-5pm M-F	11-1---	:30	3	\$1,400.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11-1--- 3 \$1,400.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
<div>2 WXYZ Tu 10/02/12 4:29 PM Dr. Oz 4-5pm M-F :30 MEMJFORWARDH \$1,400.00 NM</div>									
<div>1 WXYZ Th 10/04/12 4:30 PM Dr. Oz 4-5pm M-F :30 MEMJCHOI CEH \$1,400.00 NM</div>									
<div>3 WXYZ M 10/08/12 4:42 PM Dr. Oz 4-5pm M-F :30 MEMJCHOI CEH \$1,400.00 NM</div>									



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Advertiser	Product	Estimate Number	
MI Energy MI Jobs	366-MI Energy MI Jobs	1627	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/02/12	10/08/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11111-- 5 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/02/12 5:56 PM 5-6pm M-F 5-6pm M-F :30 MEMJFORWARDH \$1,800.00 NM									
2 WXYZ W 10/03/12 5:39 PM 5-6pm M-F 5-6pm M-F :30 MEMJFORWARDH \$1,800.00 NM									
3 WXYZ Th 10/04/12 5:57 PM 5-6pm M-F 5-6pm M-F :30 MEMJCHOI CEH \$1,800.00 NM									
4 WXYZ F 10/05/12 5:14 PM 5-6pm M-F 5-6pm M-F :30 MEMJCHOI CEH \$1,800.00 NM									
5 WXYZ M 10/08/12 5:42 PM 5-6pm M-F 5-6pm M-F :30 MEMJCHOI CEH \$1,800.00 NM									
15	10/03/12	10/05/12	M-F 7-730p	7-730pm M-F	--1-1--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 --1-1-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/03/12 7:12 PM M-F 7-730p 7-730pm M-F :30 MEMJFORWARDH \$2,500.00 NM									
2 WXYZ F 10/05/12 7:29 PM M-F 7-730p 7-730pm M-F :30 MEMJCHOI CEH \$2,500.00 NM									
16	10/07/12	10/07/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/07/12 6:15 PM Su 6-630p 6-630pm Sun :30 MEMJCHOI CEH \$1,800.00 NM									
17	10/08/12	10/08/12	M-F 730-8pm	730-8pm M-F	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/08/12 7:55 PM M-F 730-8pm 730-8pm M-F :30 MEMJCHOI CEH \$3,000.00 NM									
18	10/02/12	10/08/12	Jimmy Kimmel Live	1205am-105am M-F	11-1---	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11-1--- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/02/12 12:36 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEMJFORWARDH \$750.00 NM									
2 WXYZ Th 10/04/12 12:34 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEMJCHOI CEH \$750.00 NM									
3 WXYZ M 10/08/12 12:36 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEMJCHOI CEH \$750.00 NM									
19	10/02/12	10/08/12	M-F 106a-206a	106am-206am	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/02/12 1:58 AM M-F 106a-206a 106am-206am :30 MEMJFORWARDH \$400.00 NM									
2 WXYZ W 10/03/12 1:31 AM M-F 106a-206a 106am-206am :30 MEMJFORWARDH \$400.00 NM									
3 WXYZ Th 10/04/12 1:42 AM M-F 106a-206a 106am-206am :30 MEMJCHOI CEH \$400.00 NM									
4 WXYZ F 10/05/12 1:58 AM M-F 106a-206a 106am-206am :30 MEMJCHOI CEH \$400.00 NM									
5 WXYZ M 10/08/12 2:01 AM M-F 106a-206a 106am-206am :30 MEMJCHOI CEH \$400.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/06/12	10/06/12	SA 1230a-130a	1230am-130am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/06/12 1:26 AM SA 1230a-130a 1230am-130am :30 MEMJCHOI CEH \$250.00 NM									
21	10/06/12	10/06/12	SA 130a-230a	130am-230am	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/06/12 1:43 AM SA 130a-230a 130am-230am :30 MEMJCHOI CEH \$175.00 NM									
22	10/07/12	10/07/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/07/12 11:39 PM SU 1130p-12a 1130pm-12am :30 MEMJCHOI CEH \$1,000.00 NM									
23	10/07/12	10/07/12	SU 12a-1a	12am-1am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/07/12 12:20 AM SU 12a-1a 12am-1am :30 MEMJCHOI CEH \$250.00 NM									
24	10/05/12	10/05/12	Friday Prime A	8-9pm Friday	----F--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 ----F-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/05/12 8:46 PM Friday Prime A 8-9pm Friday :30 MEMJCHOI CEH \$3,000.00 NM									
25	10/06/12	10/06/12	ABC's Saturday Night Foc	SA 8pm-1130pm	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/06/12 11:52 PM ABC's Saturday Night Football SA 8pm-1130pm :30 MEMJCHOI CEH \$3,000.00 NM									

<u>Total Spots</u>	81	<u>Gross Total</u>	\$89,825.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$13,473.75
<u>Net Amount Due</u>	\$76,351.25